# Allstate Northern Ireland Cookies Information

# Cookies Policy

Allstate Northern Ireland ("us", "we", or "our") uses cookies on https://www.allstateni.com/ (the "Service"). By using the Service, you consent to the use of cookies.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the Service, your choices regarding cookies and further information about cookies.

**What are cookies?**

Cookies are a small text file sent to your web browser by a website you visit. A cookie file is stored in your web browser and allows the Service or a third-party to recognize you and make your next visit easier and the Service more useful to you.

Cookies can be "persistent" or "session" cookies.

Persistent cookies are cookies saved on your computer and are not deleted automatically when you quit your browser. Session cookies are deleted when you quit your browser.

**How Allstate Northern Ireland uses cookies**

When you use and access the Service, we may place a number of cookie files in your web browser.

We use cookies to enable certain functions of the Service, to provide analytics and to store your preferences.

We use both session and persistent cookies on the Service, and we use different types of cookies to run the Service:

**Essential cookies**.

These cookies are necessary for the Service to operate. These are cookies that must be included in order for the service to function. For this reason, they do not require consent and are always set on. Operational cookies refer to authentication cookies and technical cookies required by certain IT systems.

| Cookie Name | Purpose of Cookie | Type of Cookie | Session/Persistent |
|---|---|---|---|
| InitVisit | This is used to store first date the site was accessed | First Party | Persistent |
| AKA_A2 | This Akamai cookie is used to speed up content delivery on websites using the adaptive acceleration feature. Adaptive Acceleration (A2) is Akamai's intelligent platform that continuously applies performance optimizations. | Akamai | Persistent |
| AMS.001 | This cookie is used to maintain an anonymous user session. The session ID is only stored in a temporary cookie | First Party | Session |
| ak_bmsc | Akamai bot manager | Akamai | Session |
| bm_mi | Akamai bot manager | Akamai | Session |
| ak_bmsc | Akamai bot manager | Akamai | Session |
| bm_sv | Akamai bot manager | Akamai | Persistent |
| ak_wfSession | Akamai bot manager | Akamai | Session |
| bm_sz | Akamai bot manager | Akamai | Persistent |
| absk | Akamai bot manager | Akamai | Persistent |

## Visitor Preference

These are set by us and only we can read them. They remember if you have agreed to (or refused) the service cookies policy.

| Cookie Name | Purpose of Cookie | Type of Cookie | Session/Persistent |
|---|---|---|---|
| cookieconsent_status | This is used to determine if you agreed to our cookie policy | First party | Persistent |

## Analytics Cookies

We use these purely for internal research on how we can improve the service for all users. These cookies simply assess how you interact with the service as an anonymous user, the data gathered does not identify you personally. We drop these cookies and use Adobe to help us analyse the data.

The anonymised statistics could be shared with contractors working on communications projects under contractual agreement with Allstate Northern Ireland.

You can refuse these types of cookies via the cookie banner you will see on the first page you visit.

| Cookie Name | Purpose of Cookie | Type of Cookie | Session/Persistent |
|---|---|---|---|
| Adobe Analytics | Uses cookies to differentiate requests from different browsers and to store helpful information that an application can use later.Analytics uses cookies to anonymously define new visitors, analyses clickstream data and track historical activity on the website such as response to a particular campaign. | | |
| s_ecid | The purpose of this cookie is to allow persistent ID tracking in the 1st party state and is used as a reference ID if the AMCV cookie has expired. | First | Persistent Expiration 2 Years |
| s_cc | This cookie records whether cookies are enabled in your browser | First | Session |
| s_sq | This cookie enables us to identify previous links you clicked on our website. | First | Session |
| s_vi | This cookie is used to identify a unique visitor | Third | Persistent Expiration 2 years |
| s_fid | This cookie is used when visitors do not accept analytics cookies so the site is able to recognize the visitor as they navigate around the | First | Persistent Expiration 2 years |

| | site and so the site can function during that visit. | | |
|---|---|---|---|

**Third-party cookies**

In addition to our own cookies, we may also use various third-party cookies to report usage statistics of the Service, deliver advertisements on and through the Service.

- Adobe
- Youtube
- Twitter
- Facebook
- LinkedIn
- Instagram

**What are your choices regarding cookies?**

If you would like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

**Where can you find more information about cookies?**

To find out more about cookies, including what cookies have been set, visit www.aboutcookies.org or www.allaboutcookies.org.

We use the following service provider and you can learn more about their privacy policies and how to opt out of their analytics cookies by clicking on the following link

Adobe: https://www.adobe.com/privacy/opt-out.html

Last updated: August 2021